



Business Development

- **Strategic Marketing**
- Advertising & Communications
- Web Marketing
- **International Business**
- **Expense Reduction**
- **Government Grants**
- Tax & Financial Planning
- **Productivity Increase**
- **Talent Recruitment**

"Your web design team has certainly been there for us over the years. Your hosting services have been extremely reliable, our questions are always answered promptly (and patiently), and you provide ongoing suggestions to improve our web site."

> I.T., Owner Financial Planning Group Waterloo, Ontario

Financial Planning Group provides financial solutions for individual, group and business clients.

Web Marketing

Does your Web site generate new and ongoing traffic?

We can help you to develop complete e-marketing solutions resulting in more business!

BCC Profit Growth and their dedicated team of designers and programmers have worked with many businesses to develop and improve their web presence. From designing an easy to manage site for the first time user to completely overhauling an existing site, BCC can find a solution to your web quandaries. We work WITH you to effectively create sites which attract new customers and keep existing ones. If you are interested in increasing your web traffic and search engine "hits", we can help!

Our key points of difference:

- Dedication to customer service and a thorough training session in order to familiarize yourself with managing your own website
- Affordable, competitive prices
- Professional, knowledgeable, dependable support staff
- Access to WebWiz@rd, our proprietary content management solution available only to our clients.
- Ongoing product development and updates to suit our clients' needs.

For clients looking for professional e-marketing solutions, we offer:

- Defined objectives for your Web presence.
- Prepared detailed project plan
- Web site development, e-commerce, intranet and extranet applications
- New media presentations
- Search engine marketing and Search Engine Optimization (SEO) assistance
- Flexible hosting services