



Strategic Marketing



Do you know where your business is heading?

We can help you to develop an achievable, comprehensive plan.

- Business Development
- Strategic Marketing
- Advertising & Communications
- Web Marketing
- International Business
- Expense Reduction
- Government Grants
- Tax & Financial Planning
- Productivity Increase
- Talent Recruitment

Having executed campaigns for a wide array of businesses in countries around the globe, BCC understands what it takes to develop a successful marketing strategy.

Our experience in national and international marketing campaigns has given us the expertise to grow your company to the next level.

We take a close look at your business, listen carefully to you, and make recommendations to help you strategically develop profitable sales.

Our key points of difference:

- Worldwide results in a wide range of services
- Manage growth through cost savings, grants and productivity increase
- Services offered in English, French, Spanish and German
- Very competitive rates

“Thank you for all your advice and active involvement in making our company achieve the next level of growth.”

Joerg Stieber
President and CEO
Ontario Drive & Gear Limited
New Hamburg, Ontario

ODG is a world leader in the manufacture of amphibious vehicles, custom gears, and transmissions across North America.

For clients looking for strategic marketing solutions, we offer:

- Business plan development
- International marketing plan development
- Act as (export) marketing manager on contract
- Implementation of (export) marketing strategy
- Management team assistance
- Visit trade shows, agents and customers
- Contract preparation
- Communications mix development
- Recruitment and training of sales and marketing personnel with 100 % performance guarantee
- Fully integrated e-marketing programs

PUT US TO THE TEST

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