



# International Business Development and Export Marketing



**Do you want to grow your business overseas?**

**We can help you to develop new markets at reasonable cost with government support!**

- Business Development
- Strategic Marketing
- Advertising & Communications
- Web Marketing
- International Business
- Expense Reduction
- Government Grants
- Tax & Financial Planning
- Productivity Increase
- Talent Recruitment

Having executed campaigns for a wide array of businesses in countries around the globe, BCC understands what it takes to develop a systematic approach without paying more than you should. Offering services in English, French, Spanish and German, BCC can effectively develop an international business development campaign to meet and exceed your expectations. Our experience in international markets has given us the expertise to grow your company to the next level of export excellence. We take a close look at your business, listen carefully to you, and make recommendations to help you strategically develop profitable sales.

#### **Our Key Points of Difference:**

- Finance export development with government grants
- Worldwide results in a wide range of services
- Manage growth through cost savings and productivity increase
- Services offered in English, French, Spanish and German
- Very competitive rates

"BCC Profit Growth has worked with us to define our marketing strategy and to successfully implement our plans. We are impressed with the results."

John Barker, CFO  
Reuven International Inc  
Toronto, ON

The Reuven Group manufactures and distributes a wide range of food products in North America and overseas.

#### **For clients looking for international business development and export marketing assistance, we offer:**

- Reviews of your company and current international activities
- SWOT analysis and definition of export markets with growth potential
- International marketing plans
- Contractual export marketing managers
- Implementation of export marketing strategy
- Management team assistance
- Agent and trade show visits
- Canadian trade commissioners assistance
- Contract preparation
- Communications mix advice
- Recruitment and training for export personnel

**PUT US TO THE TEST**

**Canada • USA • Europe • 519-886-1831 • 866-717-6401 • [www.bcc-profitgrowth.com](http://www.bcc-profitgrowth.com)**