



- Business Development
- Strategic Marketing
- Advertising & Communications
- Web Marketing
- International Business
- Expense Reduction
- Government Grants
- Tax & Financial Planning
- Productivity Increase
- Talent Recruitment

"We have been working with BCC Profit Growth for over two years and are impressed with their strategic and tactical approach. BCC has developed comprehensive marketing support material including a Web site that allows us to get more leads and orders. In addition, BCC has implemented many changes allowing us to further grow the company."

Mark Shaver  
Vice President  
Shaver Industries Inc.  
Kitchener, Ontario

Shaver Industries is a market leader in the design and manufacture of machine tool and environmental protection products, with sales to high profile customers.

## Advertising and Communications

Are you effectively reaching your target market?

We can help you to develop highly focused campaigns at affordable rates!

BCC Profit Growth has an impressive portfolio in the advertising and communications field. Having worked with countless companies on their individually tailored marketing campaigns, there is virtually no arena that is foreign to BCC. From trade shows to multi-media DVDs, magazine advertising to public relations services, BCC has the experience you need when it comes to positioning yourself within the market. Unlike many other firms, BCC believes in making YOUR ideas vital components in the overall marketing plan. After all, who better to explain your product or service to your market than you!

### Our key points of difference:

- Full integration of media services and e-marketing
- Talented team of creative designers, writers and photographers
- Competitive rates and quick turnaround

### For clients looking for advertising and communications assistance, we offer:

- Product leaflets, Web site development, technical documentation, magazine advertising, copywriting, photography, videos, DVD's, TV commercials, posters, signs, and more
- Competitive printing: any size of order
- Full service direct mail campaigns
- Four major languages: English, French, Spanish, and German
- Trade show and exhibition displays
- Sales promotions and incentives
- Public relations services

PUT US TO THE TEST

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